

Sponsored by



2010 TH&LA, AAHOA, and SAHLA Trade Show

Wednesday, February 24, 2010

Hyatt Regency Hill Country Resort & Spa, 9800 Hyatt Resort Drive, San Antonio, TX

Reservation Contract for Table-Top Display Space

Benefits of Participation

Included with each registration:

- ★ 2' x 6' skirted table for your display
- ★ Two (2) full conference registrations for show personnel
- ★ Two (2) luncheon tickets for show personnel
- ★ Meeting attendee list (delivered post-conference)
- ★ Listing in *Industry Update*, the official newsletter for TH&LA, which will be received by all TH&LA members
- ★ Prime opportunity to meet the decision-makers of your target market in one centralized location

Space Assignment

All placements are made on a first-come, first-served basis at the discretion of the show personnel.

Exhibit space is not guaranteed until contract and payment are received. Payment must be received no later than February 17, 2010, to be included in all conference materials.

Representation

Exhibitor acknowledges that no representations contrary to or in addition to this contract have been made. Exhibitor acknowledges and represents that the Exhibitor is a business consumer and had such knowledge and experience in financial and business matters that enable the Exhibitor to evaluate the merits and risk of this transaction and that Exhibitor is not in a significant disparate bargaining position.

Exhibitor expressly waives the provisions of the Deceptive Trade Practices-Consumer Protection Act, Texas Business and Commerce Code Section 17.41.

Cancellation Policy

A 50% refund is available if cancellation is received at TH&LA on or before February 5, 2010. No refunds will be given for cancellations received after February 5, 2010.

Agenda

9:00 AM - 6:00 PM	Registration Desk Open
9:30 AM - 11:30 AM	Exhibitor Set-Up / Registration <i>(arrangements to remain until 6 pm)</i>
12:00 PM - 6:00 PM	Trade Show
2:00 PM - 3:00 PM	AAHOA Afternoon Seminar
5:00 PM - 6:00 PM	AAHOA Reception
6:00 PM - 8:00 PM	Trade Show Tear-Down <i>(area must be cleared by 8 pm)</i>
6:00 PM - 7:00 PM	AAHOA Business Meeting
7:00 PM - 11:00 PM	AAHOA Dinner & Entertainment

Exhibitor Details

Please be clear and concise. This is how the information will appear in all printed materials promoting your display.

Company _____
 Contact _____
 Address _____
 City / State / Zip _____
 Phone _____ Fax _____
 Email _____

The participation fee includes two (2) complete registrations. Please provide the **names of these two individuals who will be in attendance.**

Representative #1: _____
 City / State _____
 Representative #2: _____
 City / State _____

Additional representatives may attend the show for only \$50 each.

Disabilities

- Please mark if you wish assistance to fully participate in any portion of this event. (You will be contacted for specific needs.)

Description of Product/Service to be Displayed

Mark Your Calendars!

AAHOA will be hosting a Golf Tournament on Tuesday, February 23rd, 2010 at the Hyatt Regency Hill Country Resort.

To register for the Golf Tournament, please contact

James Jenkins at AAHOA: (404) 419-8990 or james@aahoa.com

Door Prize


To increase your exposure, every exhibitor is requested to supply a door prize of at least a \$50 value to be given away to conference attendees (your customers) during the show. Please note the prize you wish to donate: _____

Door prizes must be received by TH&LA before 2/19.

Participation Fees

- Table-top display (AAHOA Founding Member) --- Complimentary
 - Table-top display (THLA, AAHOA, or SAHLA Member Rate) - \$600
 - Table-top display (Non-member Rate) ----- \$1,000
 - Additional Company Representatives (2 free per display) \$50
 - Electricity ----- \$50
 - Wireless Internet ----- \$75
- Total amount to be paid ----- \$ _____

Payment method

- Check enclosed.
- Please charge my credit card.  MC VISA

Acct.#: _____

Exp. Date: _____

Signature: _____

Agreement

It is agreed that all terms and conditions on this contract are a part thereof and no agreement other than those contained therein shall be binding upon the parties unless in writing, from the Association.

Name & Title _____

Signature _____

Date _____

Please return this form, with full payment, to:

Texas Hotel & Lodging Association

Payable to: Hotel Review Company

1701 West Ave., Austin TX 78701

or fax, if using a credit card, to: (512) 480-0773

For any questions, please call Jessica at TH&LA: (512) 474-2996