

Home Box Office<sup>®</sup>  
is proud to offer  
this special  
opportunity for  
AAHOA  
Members...

RECEIVE \$7  
PER ROOM

WHEN YOU ADD  
HBO<sup>®</sup> OR \$5 PER  
ROOM WHEN YOU  
RENEW WITH A  
3-YEAR CONTRACT.

TO RECEIVE YOUR CHECK

- **HBO MUST BE INSTALLED IN THE PROPERTY BEFORE YOU APPLY FOR THIS INCENTIVE.**
- Launch or renew HBO in your property between January 1, 2012-December 31, 2012. For new launches, property cannot have had HBO in 2011 (HBO will verify this information).
- A property that has carried HBO and switches to a different distributor is not considered a launch of HBO. Also, it is not considered an HBO launch when a property has carried HBO and changes chain affiliation.
- Send us a copy of your signed 2012, 3-year contract with an authorized HBO distributor.
- Contract needs to be signed and include the property name, address, city, state, zip code, initial term of at least 3 years, and HBO must be specifically mentioned in the contract.
- Complete this form as well as W-9 (required by IRS).

PROPERTY NAME \_\_\_\_\_ NUMBER OF UNITS \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

CONTACT NAME \_\_\_\_\_ PHONE NUMBER \_\_\_\_\_

FED. TAX ID NUMBER \_\_\_\_\_ TAX REPORTING OR LEGAL BUSINESS NAME \_\_\_\_\_

BUSINESS STRUCTURE (CIRCLE ONE)    CORPORATION    PARTNERSHIP    LLC    LLP    SOLE PROPRIETOR

HBO DISTRIBUTOR \_\_\_\_\_

FORM CANNOT BE PROCESSED WITHOUT YOUR SIGNATURE AND CONTRACT.

I acknowledge that all information provided to HBO is accurate and factual.

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

2012



<http://www.homeboxoffice.com/bulkmarkets>

**Mail contract, W-9, and this form to:**

Home Box Office<sup>®</sup>  
Attention: Caren Schiff  
101 Marietta Street NW Suite 3450  
Atlanta, GA 30303  
(404) 239-6632

Please keep a copy for your files.

**RESTRICTIONS/INFORMATION**

- Monthly contracts will not be accepted.
- HBO reserves the right to determine property eligibility.
- Properties are eligible for only one HBO marketing incentive.
- Reimbursement forms with attachments must be received by HBO no later than December 31, 2012.
- Offer is in effect 1/1/12 through 12/31/12.
- HBO will verify that the above information provided is accurate and factual.
- Allow 6-8 weeks for delivery of check if your paperwork is in order.

Faxes will not be accepted for reimbursement. Original signatures must be on file with HBO.