



Innovative New Hoteliers Conference Headed to Los Angeles

June 5, 2017 - Hotel ROI, a one-day conference co-hosted by lodging industry magazine “Hotel Management” and the Asian American Hotel Owners Association (AAHOA), is coming to Los Angeles on June 22.

First launched on April 24 in Houston, Texas, the Hotel ROI conference series is designed to offer immediately actionable takeaways on how to maximize revenue and minimize costs. Hospitality and tourism in LA County accounts for 678,400 jobs and greets more than 50 million visitors a year who are spending in excess of \$18 billion.

The Los Angeles Hotel ROI event will emphasize maximizing revenue and minimizing costs, partnering with brands, localizing sales strategies, and much more. Top industry leadership, including CBRE Hotels CEO Bruce Baltin and Access Point Financial COO Dilip Petigara, will be on hand to speak informally with industry professionals including hotel owners, asset managers, financiers, suppliers, and brand executives.

AAHOA Vice Chairman Hitesh (HP) Patel will be on hand to offer welcome remarks alongside a representative from “Hotel Management.” AAHOA South Pacific Regional Director and Ohm Culture Hospitality CEO Timesh (Timmy) Patel will speak during the “Maximizing Revenue” panel at 10:00 AM.

Hotel ROI Los Angeles will be held at the Hotel Indigo Downtown Los Angeles from 7:45 AM to 3:30 PM. For more information and to register, please visit HotelROI.com.

AAHOA is the largest hotel owners association in the world. The more than 16,000 AAHOA members own almost 1 in every 2 hotels in the United States. With billions of dollars in property assets and hundreds of thousands of employees, AAHOA members are core economic contributors in virtually every community in the United States. As an association, AAHOA is a proud defender of free enterprise and the foremost current-day example of realizing the American Dream.