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AAHOA Statement on 5-Star Promise Employee Safety Initiative

WASHINGTON, DC, Sep. 6 – AAHOA President and CEO Chip Rogers issued the following statement in response to proposed safety measures for hotel employees outlined by the American Hotel and Lodging Association and several major brands at a press conference today:

"Providing employees with extra resources to enhance their security in the workplace is an important part of a healthy and productive professional environment. America's hoteliers welcome opportunities to provide safety protocols and training in their hotels and are encouraged by the 5-Star Promise and industry's commitment to protecting workers. AAHOA and its members look forward to working with the brands to foster greater cooperation and innovation when it comes to how employee safety devices (ESDs) are deployed at franchised properties. ESDs can be a vital tool to prevent potentially dangerous situations. With the nation's hotel industry already taking the lead in promoting guest and employee safety when it comes to issues such as preventing human trafficking, the principles outlined in the 5-Star Promise will build on those efforts as our industry continues to create a safe and secure work environment for employees."

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AAHOA is the largest hotel owners association in the world. The nearly 18,000 AAHOA members own almost one in every two hotels in the United States. With billions of dollars in property assets and hundreds of thousands of employees, AAHOA members are core economic contributors in virtually every community. AAHOA is a proud defender of free enterprise and the foremost current-day example of realizing the American dream.