



FOR IMMEDIATE RELEASE

CONTACT: Kate Viana (404) 419-8983

AAHOA Leaders Speak at Red Lion Annual Conference

Leaders of the Asian American Hotel Owners Association (AAHOA) were featured speakers during the 2016 Red Lion Hotel Corporation (RLHC) Brand Conference. The event, held August 2-5 in Spokane, WA, brings together almost 400 owners, managers, and executives of Red Lion brand hotels for more than a dozen education sessions and workshops.

AAHOA President Chip Rogers and Treasurer Hitesh Patel, updated the attendees on the progress of AAHOA as the nation's leading advocate for hotel owners.

“AAHOA and Red Lion have formed a meaningful partnership with a focused purpose of protecting and supporting hotel owners,” said Rogers. “The challenges faced by small business owners across the United States have become greater in recent years. Hotel owners in particular have become the target of increasing taxation and regulation. We must stand united in our defense of free enterprise and our industry.”

According to Patel the new leadership at Red Lion is creating opportunity for owners, “Red Lion is emerging as a great investment for many of our members looking to expand their portfolio. AAHOA is honored to work with Red Lion to help bring more high quality lodging options to the marketplace.”

Brian Quinn serves as Senior Vice President, Chief Franchise Officer for RLHC. He says the AAHOA involvement at the annual brand conference is a result of the strong partnership, “AAHOA does a great job representing owners. Their leadership in our industry and work on behalf of all hotel owners is obvious. We are honored to have them take part in our annual conference.”

Formed in 1989, AAHOA is the world's largest hotel owners' association, with more than 15,000 members. The members of AAHOA own almost 1 of every 2 hotels in the United States. With offices in Atlanta and Washington D.C., AAHOA serves its members through advocacy, education, member benefits, and as host to over 150 hospitality related events per year.

RLHC is a hospitality company primarily engaged in the franchising, management and ownership of upscale, midscale and economy hotels under the Hotel RL, Red Lion Hotel, Red Lion Inn & Suites, GuestHouse International and Settle Inn brands. Established in 1959, the company has 124 hotels system wide and also owns and operates an entertainment and event

ticket distribution business. For more information, please visit the company's website at www.redlion.com.

Founded in 1989, AAHOA is the largest hotel owner's association in the world, with more than 15,000 small business owner-members. AAHOA members own almost one in every two hotels in the United States.