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**AAHOA Teams with Choice Hotels International, Inc., for Women's Development Day**

ATLANTA, September 16, 2016 – Women hoteliers from the Asian American Hotel Owners Association (AAHOA) are teaming up with Choice Hotels International for a day devoted to helping women hoteliers develop Choice Hotels-brand properties.

AAHOA and Choice have collaborated for 22 years; however, this is the first-ever day focused solely on women developing hotels. Choice Hotels President Patrick Pacious will lead a team of top executives who will host multiple educational seminars aimed at empowering women through the entire process of developing a Choice Hotels property.

“We are excited about this incredible opportunity for women hoteliers to increase their knowledge of hotel development,” said AAHOA Secretary Jagruti Panwala. “Choice Hotels is a global leader and this commitment to both women hoteliers and AAHOA is a prime example of why it has been so successful.”

“It is a great honor to collaborate with AAHOA and together highlight the invaluable contributions women are making in the hotel industry. Cultivating and nurturing future leaders is the best way to ensure our industry has the most talented workforce for tomorrow,” said Pacious.

The development day for women, sponsored by Choice Hotels International, is Friday, September 16 at Choice Hotels headquarters in Rockville, Md.

*Founded in 1989, AAHOA ([www.aahoa.com](http://www.aahoa.com)) is the largest hotel owners association in the world, with more than 15,000 small business owner-members. AAHOA members own almost one in every two hotels in the United States.*

*Choice Hotels International, Inc. (NYSE: CHH) is one of the world's largest lodging companies. With more than 6,400 hotels franchised in more than 40 countries and territories, Choice Hotels International® represents more than 500,000 rooms around the globe. As of June 30, 2016, 673 hotels were in our development pipeline. Our company's Ascend Hotel Collection®, Cambria® hotels and suites, Comfort Inn®, Comfort Suites®, Sleep Inn®, Quality®, Clarion®, MainStay Suites®, Suburban Extended Stay Hotel®, Econo Lodge®, Rodeway Inn®, and Vacation Rentals by Choice Hotels™ brands provide a spectrum of lodging choices to meet guests' needs. With more than 27 million members and counting, our Choice Privileges® rewards program enhances every trip a guest takes, with benefits ranging from instant, everyday rewards to exceptional experiences, starting right when they join. All hotels and vacation rentals are independently owned and operated. Visit us at [www.choicehotels.com](http://www.choicehotels.com) for more information.*

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