



AAHOA Teams with Marriott International for Young Professionals Development Day

BETHESDA, Md., July 11, 2017 – The Asian American Hotel Owners Association (AAHOA) and Marriott International today hosted an exclusive, educational event for young professional hoteliers.

The group met at Marriott International’s corporate headquarters in Bethesda, Md., for a full day of workshops designed to give the under-35 crowd an inside view of what it’s like to develop Marriott properties.

Several Marriott executives, including Marriott International President & CEO Arne Sorenson, met with and spoke to attendees throughout the day covering topics like the company’s brand structure, history and culture, lodging economics such as site selection and evaluation, hotel financing, development, what goes on behind the front desk, and franchising basics.

"This is a unique opportunity for young professionals to get a perspective on hotel development that their competition simply won’t have," said AAHOA President & CEO Chip Rogers. "It’s an excellent way to learn the basics and get a leg up on their pathway to success."

This YP Development Day event was sponsored and hosted by Marriott International in partnership with AAHOA. The company is a long-time partner of AAHOA and its commitment to the next generation of hotel owners is highly valued, Rogers added.

AAHOA’s highly sought-after Young Professional Development Day events are open only to AAHOA members. To learn more about joining the association, visit www.aahoa.com/membership.

AAHOA is the largest hotel owners association in the world. The more than 16,000 AAHOA members own almost 1 in every 2 hotels in the United States. With billions of dollars in property assets and hundreds of thousands of employees, AAHOA members are core economic contributors in virtually every community in the country. As an association, AAHOA is a proud defender of free enterprise and the foremost current-day example of realizing the American Dream.