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AAHOA President & CEO Chip Rogers Addresses Southern Lodging Summit

MEMPHIS – August 19, 2015 – Asian American Hotel Owners Association (AAHOA) President and CEO Chip Rogers spoke this morning at the 13th annual Southern Lodging Summit in Memphis, Tenn., as part of the conference’s Presidents Panel. The panel, which also included Presidents Mitch Patel (Vision Hospitality Group), Michael Tall (Charlestowne Hotels), and Robert Cole (HVMG), features hospitality-industry power players from around the country.

Rogers offered thoughts on everything from asset pricing to labor and noted the industry’s rapid evolution in recent years. The entry into the market of “sharing economy” players like Airbnb, the shifting needs and expectations of guests, and the need to meaningfully engage with policymakers and staff members featured prominently in Rogers’ remarks.

“As AAHOA members know, the great thing about this industry is the potential for growth and upward mobility – not just for our staff members, but for hospitality as a whole,” Rogers commented. “The immediate future clearly has some challenges in store, but with thorough preparation, I’m confident that we’ll be ready for whatever 2016 holds.”