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HOTEL BUSINESS ROUNDTABLE CONVENES AT AAHOA HEADQUARTERS
Discussion focuses on economy and midscale property advancement

ATLANTA, March 6— Hospitality industry executives and experts met today at AAHOA headquarters in Atlanta, Ga., for the newest segment of the Hotel Business Roundtable Series. The editorial discussion centered on ways economy and midscale properties can build on establish frameworks, strengthen relationships with franchisors and accommodate today’s economy traveler.

“This was a great opportunity for us to unpack some of the ways economy and midscale hotel owners can advance their businesses, and learn best practices from one another,” said Hitesh Patel, AAHOA vice chairman and owner of Capital City Hospitality Group, LLC, who participated in the discussion.

CJ Arlotta, associate editor of Hotel Business magazine moderated the discussion, which will be featured in the April 2018 issue and on the magazine’s website. RLH Corporation sponsored the event.

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AAHOA is the largest hotel owners’ association in the world. The more than 17,500 AAHOA members own almost one in every two hotels in the United States. With billions of dollars in property assets and hundreds of thousands of employees, AAHOA members are core economic contributors in virtually every community in the United States. As an association, AAHOA is a proud defender of free enterprise and the foremost current-day example of realizing the American dream.