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AAHOA Chairman Bhavesh Patel Attends White House Ceremony for DHS Blue Campaign Reauthorization

WASHINGTON, D.C., Feb. 14 — AAHOA Chairman Bhavesh Patel attended a signing ceremony at the White House where President Trump reauthorized the Department of Homeland Security’s Blue Campaign to combat human trafficking. Earlier this year, AAHOA announced a partnership with the Blue Campaign to provide training and educational materials to AAHOA members to help them educate and train employees about how to identify the signs of human trafficking and prevent it at their hotels.

“I am grateful that the President understands the value in continuing this vital campaign to combat such a detestable practice as human trafficking,” said Patel. “With education and training, hoteliers and their employees can be the front line in identifying and preventing this type of exploitation. No honest hotelier wants this type of criminal enterprise in their communities and especially on their property. By partnering with the Blue Campaign, AAHOA is confident that we can give our members the tools and training they need to stop this scourge.”

During his term as AAHOA Chairman, Patel made awareness of human trafficking a central issue for the Association. In addition to partnering with the Blue Campaign, AAHOA announced partnerships with Businesses Ending Slavery and Trafficking (BEST Alliance) and Polaris, organizations committed to providing education and resources to help identify, prevent, and report human trafficking.

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AAHOA is the largest hotel owners’ association in the world. The more than 17,750 AAHOA members own almost one in every two hotels in the United States. With billions of dollars in property assets and hundreds of thousands of employees, AAHOA members are core economic contributors in virtually every community. AAHOA is a proud defender of free enterprise and the foremost current-day example of realizing the American dream.