



**FOR IMMEDIATE RELEASE**

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## **AAHOA and Businesses Ending Slavery and Trafficking Launch New Online Human Trafficking Training**

ATLANTA, Ga., Nov. 5 – AAHOA, the largest hotel owners association in the world, and Businesses Ending Slavery and Trafficking (BEST), a nationwide leader in trafficking prevention education, announced the launch of a new human trafficking awareness training. The training, which is accessible to AAHOA members through the AAHOA website, is the latest step in an expanded partnership the two organizations announced earlier this year.

The co-branded anti-trafficking online training is available in English and Spanish for group or individual training, and those who complete the training will receive certification.

“The new online human trafficking awareness training provided by AAHOA and BEST is yet another proactive measures that hoteliers can take to protect their guests, their employees, and their businesses from the threats posed by traffickers,” said AAHOA President and CEO Chip Rogers. “Like AAHOA’s many educational offerings, this training is online and, for the convenience of a busy hotelier, can be accessed anywhere and anytime.”

"Education and awareness are key to stopping trafficking and helping vulnerable people escape exploitation," said BEST Executive Director Mar Brettmann, PhD. "We are pleased that this important training will be even more accessible through the AAHOA website and are confident that our partnership with AAHOA will increase in the number of hoteliers who complete the training."

The training can be accessed through AAHOA’s website at [www.aahoa.com/htat](http://www.aahoa.com/htat).

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*AAHOA is the largest hotel owners association in the world. The nearly 18,000 AAHOA members own almost one in every two hotels in the United States. With billions of dollars in property assets and hundreds of thousands of employees, AAHOA members are core economic contributors in virtually every community. AAHOA is a proud defender of free enterprise and the foremost current-day example of realizing the American dream.*

*BEST is a Seattle-based nonprofit organization that aligns and equips leaders to use the power of business to prevent human trafficking. BEST provides online training for employees from every sector to protect their organizations and help the most vulnerable people in our community. For more information about BEST, visit [www.bestalliance.org](http://www.bestalliance.org).*