



FOR IMMEDIATE RELEASE

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America's Hoteliers Celebrate National Travel and Tourism Week

ATLANTA, Ga., May 8 – America's hoteliers joined other members of the hospitality industry in celebrating National Travel and Tourism Week. The week-long event showcases the importance of travel and tourism to the U.S. economy and celebrates the role that travel plays in supporting small businesses and communities across the nation. This year's theme is "Travel Matters."

"As any hotelier can attest, travel matters. It is the lifeblood of our industry, and I cannot think of a more appropriate theme as we celebrate the 36th annual National Travel and Tourism Week," said AAHOA Interim President and CEO Rachel Humphrey. "The travel and tourism industry's contributions to our economy and our communities are undeniable. AAHOA members are responsible for over 600,000 good American jobs and over \$10 billion in payroll annually – and travel makes that possible."

National Travel and Tourism Week runs from May 5 – 11. To find out more about this week's events, please visit the [U.S. Travel Association website](#).

About AAHOA:

AAHOA is the largest hotel owners association in the world. The over 18,500 AAHOA members own almost one in every two hotels in the United States. With billions of dollars in property assets and hundreds of thousands of employees, AAHOA members are core economic contributors in virtually every community. AAHOA is a proud defender of free enterprise and the foremost current-day example of realizing the American dream.

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