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AAHOA and Advantage Hotels Announce Partnership

ATLANTA, Ga., July 17 – AAHOA, the world’s largest hotel owners association, and Advantage Hotels, Inc., an Austin based company that franchises Vista and Select Inn, announced a new partnership that will introduce AAHOA’s over 18,500 members to the family of Advantage Hotels brands.

“We are excited to partner with Advantage Hotels. Their footprint in the hospitality industry continues to grow, and we look forward to their presence at AAHOA’s regional conferences and trade shows and at our 2020 Convention and Trade Show in Orlando, Fla.,” said AAHOA Interim President and CEO Rachel Humphrey.

“We are proud to partner with AAHOA and its community who have been instrumental in reshaping the future of the lodging industry. The long-lasting relationships that have been forged with AAHOA members have contributed to the growth and development of myself personally and many of the national brands that I’ve proudly been a part of,” said Advantage Hotels President and CEO Patrick Mullinix.

About AAHOA:

AAHOA is the largest hotel owners association in the world. The over 18,500 AAHOA members own almost one in every two hotels in the United States. With billions of dollars in property assets and hundreds of thousands of employees, AAHOA members are core economic contributors in virtually every community. AAHOA is a proud defender of free enterprise and the foremost current-day example of realizing the American dream.

About Advantage Hotels, Inc.:

Advantage Hotels, Inc. is a privately held company based in Austin, TX that franchises Vista and Select Inn – performance-driven brands featuring preferred hotel amenities, marketing and operations support, effective hospitality management services, and construction and décor options. Through custom individual franchising, Advantage Hotels is creating meaningful change in the franchisor/franchise owner relationship within the hospitality industry. The company’s goal is to deliver an equitable franchise arrangement where the results are driven through uncompromising service for franchise owners and guests.

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