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AAHOA Statement on World Day Against Trafficking in Persons

ATLANTA, Ga., July 30 – AAHOA Interim President and CEO Rachel Humphrey issued the following statement on World Day Against Trafficking in Persons:

“Human trafficking is a terrible crime that targets and exploits the most vulnerable members of our society. AAHOA stands with victims and those working to end trafficking. We commend the United Nations for promoting this international day to raise awareness of this crime and inspire the political will to address it.

“AAHOA and our over 18,500 members are proud to play an active role in combating this exploitation through our education and awareness efforts and the partnerships we established with anti-trafficking organizations, law enforcement, state lodging associations, and hospitality associations. AAHOA’s Human Trafficking Awareness Trainings, developed in partnership with Businesses Ending Slavery and Trafficking (BEST) and Polaris, offer hoteliers and their employees a comprehensive online training to help them understand trafficking, identify the signs, and respond in cases of suspected trafficking. Our partnership with the Department of Homeland Security’s Blue Campaign equips hoteliers with educational materials and signage as part of an ongoing awareness campaign at AAHOA conferences, town halls, and trade shows. We are also pleased to be a part of the No Room for Trafficking campaign with the American Hotel and Lodging Association. Our industry is strongest when we act together. Our efforts can help save lives and bring an end to trafficking.”

About AAHOA:

AAHOA is the largest hotel owners association in the world. The over 18,500 AAHOA members own almost one in every two hotels in the United States. With billions of dollars in property assets and hundreds of thousands of employees, AAHOA members are core economic contributors in virtually every community. AAHOA is a proud defender of free enterprise and the foremost current-day example of realizing the American dream.

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