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AAHOA and Extended Stay America Announce Partnership

ATLANTA, Ga., Aug. 1 – AAHOA, the world’s largest hotel owners association, and Extended Stay America, Inc. (ESA), a Charlotte, NC based company with over 600 branded hotels in the United States, announced a new partnership that will facilitate relationships between the brand and AAHOA’s over 18,500 members.

“We are excited to partner with Extended Stay America. The demand for extended-stay properties outpaced supply in 2018, and the innovation we’re seeing from Extended Stay America is exciting. The strong performance fundamentals in this segment coupled with decreased interest rates suggest good development opportunities. We look forward to their presence at AAHOA’s regional conferences and trade shows and at our 2020 Convention and Trade Show in Orlando, Fla.,” said AAHOA Interim President and CEO Rachel Humphrey.

“Extended Stay America is proud to partner with AAHOA to showcase the opportunities for growth and the profitability of the extended-stay model. AAHOA’s members are experienced hoteliers and savvy developers. We look forward to working with them to develop properties to meet the growing demand in this segment,” said Jim Alderman, Chief Development Officer for Extended Stay America.

About AAHOA:

AAHOA is the largest hotel owners association in the world. The over 18,500 AAHOA members own almost one in every two hotels in the United States. With billions of dollars in property assets and hundreds of thousands of employees, AAHOA members are core economic contributors in virtually every community. AAHOA is a proud defender of free enterprise and the foremost current-day example of realizing the American dream.

About Extended Stay America:

Extended Stay America, Inc. (“ESA”) and its brand Extended Stay America® is the leading brand in the mid-priced extended stay segment in the U.S with 627 hotels, with nearly twice as many rooms as its nearest competitor. ESA’s subsidiary, ESH Hospitality, Inc., is the largest lodging REIT in North America by unit and room count, with 554 hotels and approximately 61,500 rooms in the U.S. ESA also manages or franchises an additional 73 Extended Stay America® hotels. Visit www.esa.com for more information.

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