



FOR IMMEDIATE RELEASE

CONTACT: Peter Clerkin
202-945-4950
peter@aahoa.com

AAHOA Northwest Region Charity Golf Tournament Raises Over \$100,000

ATLANTA, Ga., Sep. 4 – AAHOA’s annual Northwest Region Charity Golf Tournament raised over \$100,000 to benefit Businesses Ending Slavery and Trafficking (BEST), Make a Wish Oregon, and the Doernbecher Children’s Hospital Foundation. This year’s tournament drew participants from across the northwest and exceeded previous tournaments in the amount raised for charity.

“The generosity and commitment to community for which AAHOA members and our industry partners are known was on full display at the annual Northwest Charity Golf Tournament. I’m proud that so many people came out to support such worthy causes,” said AAHOA Chairwoman Jagruti Panwala. “AAHOA members from across the Northwest came together and organized an excellent event. This year’s tournament was a huge success and demonstrated the hallmarks of the hospitality industry, generosity, compassion, and service.”

BEST promotes education and awareness of human trafficking prevention and helps businesses play an active role in combatting the exploitation of society’s most vulnerable people. Make A Wish Oregon works to grant life-changing wishes for children with critical illnesses. The Doernbecher Children’s Hospital Foundation seeks to expand the range of services available to children, accelerate new cures for children’s diseases, and train the next generation of pediatric specialists.

AAHOA Interim President and CEO Rachel Humphrey said, “The investments we make in charities such as BEST, Make A Wish Oregon, and the Doernbecher Children’s Hospital Foundation can make a big difference in our communities and in the lives of many people. America’s hoteliers are honored to support such deserving organizations and work to raise awareness about the good work they do.”

Over the past decade, the annual AAHOA Northwest Region Charity Golf Tournament has raised over \$500,000. It is one of three annual charity tournaments held by AAHOA across the country this year.

###

AAHOA is the largest hotel owners association in the world. The over 18,500 AAHOA members own almost one in every two hotels in the United States. With billions of dollars in property assets and hundreds of thousands of employees, AAHOA members are core economic contributors in virtually every community. AAHOA is a proud defender of free enterprise and the foremost current-day example of realizing the American dream.