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Today's Hotelier Among 2019 MarCom Gold Award Winners

ATLANTA, Ga., Oct. 16 – Today's Hotelier, the official publication of AAHOA, is a recipient of a 2019 MarCom Gold Award in the Print Media | Association Magazine category. The magazine, which has a circulation of over ten thousand, provides hoteliers and hospitality industry professionals with timely and relevant information including hospitality trends, best practices, interviews with leading CEOs, and analysis of laws and regulations impacting the industry.

“This award is confirmation of what we know to be true about Today's Hotelier, that it represents a gold standard for providing America's hoteliers with information about our industry and the work that AAHOA does on their behalf. Whether it's keeping hoteliers abreast of regulatory and legislative news from Washington, in-depth articles by industry leaders, or legal analysis on issues such as drive-by lawsuits, America's hotel owners turn to Today's Hotelier to read about what's current and what's next on the hospitality industry,” said AAHOA Interim President and CEO Rachel Humphrey.

The Association of Marketing and Communication Professionals (AMCP) administers the MarCom Awards to “honor excellence in marketing and communication while recognizing the creativity, hard work and generosity of industry professionals.” Award recipients are selected from about 6,000 print and digital entries.

To learn more about Today's Hotelier, visit <http://www.todayshotelier.com>.

About AAHOA:

AAHOA is the largest hotel owners association in the world. The over 18,500 AAHOA members own almost one in every two hotels in the United States. With billions of dollars in property assets and hundreds of thousands of employees, AAHOA members are core economic contributors in virtually every community. AAHOA is a proud defender of free enterprise and the foremost current-day example of realizing the American dream.

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