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AAHOA and Hospitality Success Announce Partnership

NEW YORK, N.Y., Nov. 10 – AAHOA, the world’s largest hotel owners association, and Hospitality Success, a New York based company that works with hoteliers to maximize revenue management, announced a new partnership that will facilitate relationships between the company and AAHOA’s over 18,500 members.

“We are excited to partner with Hospitality Success. Anthony Melchiorri, Jeremy Pinkerton, and Marty Fort are some of the most recognizable names in the industry when it comes to helping hotels maximize their revenue management and realize their profitability potential. This partnership is a great fit because Hospitality Success provides services that complement AAHOA’s educational offerings and hotelier resources. All our members will discover exceptional value in the personalized coaching and guidance that Anthony and his team provide. We look forward to the partnership and working with them over the next year to help our members drive their ROI,” said AAHOA Interim President and CEO Rachel Humphrey.

“I have worked thirty years to help owners run their hotels. Now I have created a first to market learning company that helps owners take CONTROL. I have worked with AAHOA for most of those 30 years, and I can’t think of a better organization to partner with,” said Anthony Melchiorri of Hospitality Success.

Hospitality Success provides personalized coaching and guidance from Anthony Melchiorri, revenue management authority Jeremy Pinkerton, and business and marketing expert Marty Fort. The company works with hoteliers to address operational challenges, to execute strategies for acquiring and planning hotel projects, and to help owners take control of their business.

About AAHOA:

AAHOA is the largest hotel owners association in the world. The over 18,500 AAHOA members own almost one in every two hotels in the United States. With billions of dollars in property assets and hundreds of thousands of employees, AAHOA members are core economic contributors in virtually every community. AAHOA is a proud defender of free enterprise and the foremost current-day example of realizing the American dream.

About Hospitality Success:

The Hospitality Success Program by Anthony Melchiorri is a learning company that allows you to take control of your hotel operation, maximize revenues, and ensure that you reach your profitability potential. Hospitality Success members receive personalized coaching and resources from Anthony and his team on revenue generating strategies, operational effectiveness, building your strongest team, and dominating your market. For more information, visit www.hospitalitysuccess.com.

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