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AAHOA Statement on Committee Passage of Brand USA Reauthorization

ATLANTA, Ga., Nov. 21 – AAHOA President and CEO Cecil Staton issued the following statement on the full Energy and Commerce Committee’s passage of Brand USA reauthorization:

“The bipartisan passage of Brand USA reauthorization through the House Energy and Commerce Committee is a testament to the tremendous impact this program has on our nation’s entire travel and tourism industry. International tourism is a key economic contributor to communities, both big and small, throughout the nation. With yesterday’s vote, we are one step closer to ensuring that Brand USA continues to promote America’s great destinations abroad. America’s hoteliers thank Reps. Pallone, Walden, Schakowsky, McMorris Rodgers, Welch, and Bilirakis for their leadership in carrying this bill through markup to passage. We urge leaders in both the House and the Senate to send this reauthorization to President Trump’s desk before year’s end to guarantee that this vital public-private partnership endures well into the future.”

About AAHOA:

AAHOA is the largest hotel owners association in the world. The over 19,000 AAHOA members own almost one in every two hotels in the United States. With billions of dollars in property assets and hundreds of thousands of employees, AAHOA members are core economic contributors in virtually every community. AAHOA is a proud defender of free enterprise and the foremost current-day example of realizing the American dream.

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