

CABLE-SERVED PROPERTIES

HBO[®] ENHANCED PROPERTY REBATE

2020 REBATE REQUEST FOR A LAUNCH OR RENEWAL

EFFECTIVE JULY 1 - DECEMBER 31

\$14

PER HBO[®] ROOM
for a FIVE+
year contract

\$12

PER HBO[®] ROOM
for a minimum
THREE+ year contract

PROPERTY INFORMATION

Property Name: _____

HBO Internal Use Only

Property Street Address: _____

City: _____ State: _____ ZIP: _____

Property Phone: () - _____ Number of HBO Units Billed: _____

Contact Name: _____ Title: _____

Contact Phone: () - _____ Contact Email: _____

Is the Property Seasonal? (Check One): Yes No If Yes, Months of Operation: _____

Property Type (Check One): Hotel/Motel Bulk-Billed Apartment Building Co-Op/Condo Hospital

Other - Please specify: _____

CONTRACT INFORMATION

HBO Distributor: _____ Distributor Rep Name: _____

Distributor Rep Email: _____ Rep Phone: () - _____

Launch/Renewal Date: _____ Expiration Date: _____ Term: New Renewal

TAX REPORTING INFORMATION - MUST MATCH W-9 FORM (REV. OCTOBER 2018)

Tax Reporting or Legal Business Name: _____

Business Structure (Check One): Corporation Partnership LLC LLP Sole Proprietor

Taxpayer Identification Number (TIN): _____

Total Rebate Request: \$ _____

HOW TO SUBMIT

1 Important Deadlines:

All rebate requests for contracts executed and that have begun billing between July 1 - December 31, 2020, **must be submitted by January 8, 2021.**

2 Submission MUST include the following 4 documents in PDF format:

- Completed Special Property Rebate Form
- Property W-9 Form (Oct. 2018 version)
- Signed contract with an authorized HBO distributor
- Copy of current cable bill including HBO

Email to: HBOBulkSubmissions@hbo.com

REBATE GUIDELINES

HBO must be distributed in all guest rooms in the property at the time of submission to qualify.

To redeem your rebate, a copy of your fully executed video distribution services contract including property name, address, city, state, zip code and minimum 3-year term clearly stating HBO as a premium offering must be provided.

Carriage of HBO for full commitment term is an eligibility requirement for rebate. Contracts must be for service commencing between July 1, 2020 and December 31, 2020. No prior contracts will be accepted.

Property W-9 is required and must be Oct. 2018 version, must be signed and information must match IRS records.

This incentive is for independent and franchised properties only.

Please keep a copy for your files and allow 6-8 weeks for delivery of your check. **Rebate will be sent to the address on your W-9 form.**

VISIT OUR WEBSITE FOR INFORMATION ABOUT OUR PROPERTY REBATES AND MORE!

WWW.HBOBULK.COM

I acknowledge that all information provided to HBO is accurate and complete and I agree to carry HBO for the full term of the signed contract.

Signature: _____ Date: _____

THIS OFFER IS AVAILABLE TO U.S. BASED MSO CABLE-SERVED BULK PROPERTIES ONLY.

RESTRICTIONS AND INFORMATION – Monthly contracts will not be accepted. HBO reserves the right to determine, and all incentive awards subject to property eligibility. Payment subject to HBO's verification that information provided herein is accurate. Faxes will not be accepted for reimbursement. Offer is in effect on July 1, 2020 and ends December 31, 2020. Early termination fee applies. Rebate subject to program terms and conditions. Eligible bulk properties include franchise hotels and multi-dwelling unit (MDU) properties. The following are not eligible: University housing, corporate, regional or national-level bulk property deals. By applying for and accepting this rebate, your property agrees to carry HBO for the length of time equal to the term of the video distribution services contract. Properties are eligible for only one HBO marketing incentive for the original contract period submitted in connection with the rebate. A property that carried HBO and switched to a different distributor or chain affiliation or changed ownership is not considered a launch. Rebate amount may not exceed \$7,000 per property. ©2020 Home Box Office, Inc. All rights reserved. HBO[®] and related channels and service marks are the property of Home Box Office, Inc.

Request for Taxpayer Identification Number and Certification

**Give Form to the
 requester. Do not
 send to the IRS.**

▶ Go to www.irs.gov/FormW9 for instructions and the latest information.

Print or type. See Specific Instructions on page 3.	1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.	
	2 Business name/disregarded entity name, if different from above	
	3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes.	4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):
	<input type="checkbox"/> Individual/sole proprietor or single-member LLC <input type="checkbox"/> C Corporation <input type="checkbox"/> S Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate	Exempt payee code (if any) _____
	<input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____ Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.	Exemption from FATCA reporting code (if any) _____
	<input type="checkbox"/> Other (see instructions) ▶ _____ <small>(Applies to accounts maintained outside the U.S.)</small>	
	5 Address (number, street, and apt. or suite no.) See instructions.	Requester's name and address (optional)
6 City, state, and ZIP code		
7 List account number(s) here (optional)		

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number									
-				-					
or									
Employer identification number									
-									

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person ▶	Date ▶
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General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.