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AAHOA Reschedules 2020 Convention & Trade Show

ATLANTA, Ga., Mar. 12 – The 2020 AAHOA Convention & Trade Show is being rescheduled to August 9-12. It will still be held in Orlando, Fla., at the Orange County Convention Center.

“AAHOA is committed to bringing America’s hoteliers, our partners, and the hospitality industry the best possible convention and trade show. The travel and tourism industry is facing uncertain times as the public’s perception of the risks posed by COVID-19 become the reality for America’s hoteliers. Our members are reporting that occupancy, RevPAR, and ADR are in distress. Hoteliers need this time to tend to their businesses as the travel and tourism industry adjusts to this new reality,” said AAHOA President & CEO Cecil Staton.

AAHOA is currently meeting with the Trump administration and Members of Congress to determine what can be done to mitigate the damage this health crisis is doing to the hospitality industry. The association is facilitating discussions between members and brand leaders as the industry works to address unforeseen cost pressures the crisis is placing on franchisees. AAHOA also continues to provide all hoteliers with information and resources about protecting their guests, employees, and properties, and navigating this evolving situation.

Earlier this week, Florida Governor Ron DeSantis declared a state of emergency in response to the growing threat of COVID-19. Just today he called on the state’s cities and counties to postpone or cancel mass gatherings.

“While we are obviously disappointed in this turn of events, we are confident that rescheduling the convention is the right decision for our members, industry partners, and our association. I encourage all our friends in the hospitality industry to save the date, and I hope to see all in Orlando this August,” Staton said.

About AAHOA:

AAHOA is the largest hotel owners association in the world. The over 19,500 AAHOA members own almost one in every two hotels in the United States. With billions of dollars in property assets and hundreds of thousands of employees, AAHOA members are core economic contributors in virtually every community. AAHOA is a proud defender of free enterprise and the foremost current-day example of realizing the American dream.

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