



FOR IMMEDIATE RELEASE

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AAHOA and Procter & Gamble Professional Launch New Training in Hotel Sanitization and Cleanliness

ATLANTA, Ga., July 21 – AAHOA, the nation’s largest hotel owners association, in partnership with P&G Professional, is pleased to announce the launch of a free new training in hotel sanitization and cleanliness. The online training is designed to help hotel owners and employees follow Centers for Disease Control and Prevention (CDC) and Environmental Protection Agency (EPA) recommendations to mitigate virus transmission.

“As our industry progresses on the road to recovery, it is imperative that hotels offer guests clean, safe accommodations so they feel confident as they resume travel,” said AAHOA President & CEO Cecil Staton. “We are grateful to partner with P&G Professional to offer hotel owners and hospitality professionals the Training in Hotel Sanitization and Cleanliness. It will help hotels offer guests the safety and satisfaction they expect.”

The training, available now at www.aahoa.com/CleaningCert takes less than thirty minutes to complete.

“We have seen AAHOA’s industry leading priority towards cleanliness and guest reassurance over the duration of our long-standing partnership,” said Jeff Calderon, Director, P&G Professional North America. “We’re excited to partner for this training in hotel sanitization and cleanliness to continue to drive best practices across the thousands of hoteliers who are serving and delighting guests across the country.”

“We all must do our part to support the hospitality industry’s recovery,” said AAHOA Chairman Biran Patel. “This training is open for everyone to take and will help provide clarity for how hotel owners and their employees can best sanitize rooms and provide guests with a safe and comfortable guest experience.”

About AAHOA:

AAHOA is the largest hotel owners association in the world. The over 19,500 AAHOA members own almost one in every two hotels in the United States. With billions of dollars in property assets and hundreds of thousands of employees, AAHOA members are core economic contributors in virtually every community. AAHOA is a proud defender of free enterprise and the foremost current-day example of realizing the American dream.

About Procter & Gamble Professional:

P&G Professional is the away-from-home division of Procter & Gamble, serving the foodservice, building cleaning and maintenance, healthcare, hospitality, food/drug/mass, and convenience store industries. P&G Professional offers complete solutions utilizing its parent company's scale, trusted brands and strengths in market and consumer understanding. P&G Professional features such brands as Tide® Professional, Dawn® Professional, Cascade®

Professional, Mr. Clean® Professional, Febreze® Professional, Swiffer® Professional, Comet®, Spic and Span®, Bounty®, Safeguard®, and its own brand, P&G Pro Line®. Please visit www.pgpro.com for the latest information about P&G Professional's solutions and services.

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