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**CONTACT: Peter Clerkin**

202-945-4950

[peter@aahoa.com](mailto:peter@aahoa.com)

## **AAHOA's Southwest Region Charity Golf Tournament Raises Over \$46,000**

ATLANTA, Ga., Sept. 25 – AAHOA's 2020 Southwest Region Charity Golf Tournament raised over \$46,000 to benefit local charities. Pediatric Cancer Research Foundation, United Way of Central New Mexico, and RoadRunner Food Bank of Albuquerque received equal portions of the money raised from the tournament. This event, held on September 9, was hosted outdoors on the University of New Mexico Championship Golf Course with appropriate social distancing measures, masks, and other health and safety protocols in place.

“The COVID-19 pandemic is inflicting so much hardship on our communities and our nation. With the hospitality sector hit particularly hard, it is heartening to see so many hoteliers coming together to support so many worthy causes in our communities,” said AAHOA President & CEO Cecil P. Staton.

AAHOA Chairman Biran Patel said, “As hoteliers, we strive to support the communities and people we serve. AAHOA Members in Albuquerque did exceptional work in organizing a successful event that was safe, fun, and a benefit to the community. Throughout the pandemic, countless AAHOA Members donated personal protective equipment, lodging, meals, and more to the members of our communities hit hardest by this crisis. Service is what we do, and I am honored to serve an association of passionate hoteliers who continue to lift up those around them.”

AAHOA thanks Imesh Vaidya, Southwest Regional Director, and all of the Southwest Region Ambassadors for hosting this event.

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### **About AAHOA:**

*AAHOA is the largest hotel owners association in the world. The over 19,500 AAHOA members own almost one in every two hotels in the United States. With billions of dollars in property assets and hundreds of thousands of employees, AAHOA members are core economic contributors in virtually every community. AAHOA is a proud defender of free enterprise and the foremost current-day example of realizing the American dream.*