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AAHOA Reschedules 2021 Convention & Trade Show

ATLANTA, Ga., Jan. 25 – The 2021 AAHOA Convention & Trade Show is being rescheduled to August 3-6. It will still be held in Dallas, Texas, at the Kay Bailey Hutchison Convention Center Dallas (KBHCCD).

“AAHOA prides itself on delivering America’s hoteliers, vendors, and partners the best convention and trade show in the hospitality industry. With the end of the pandemic in sight, it is our goal that attendees to the 2021 AAHOA Convention & Trade Show be able to gather safely as we continue on the road to recovery and celebrate the resiliency of our industry. Therefore, we are rescheduling our Convention & Trade Show for August 3-6, 2021,” said AAHOA President & CEO Cecil Staton.

AAHOA is tracking the vaccine rollout closely and working with public health officials in Dallas as well as VisitDallas to ensure the safety and success of this event. VisitDallas announced an initiative to lead the nation by becoming the first destination to receive Global Biorisk Advisory Council (GBAC) STAR accreditation designating Dallas hotels, the KBHCCD, and selected city venues as sanitary and safe.

“We are confident that rescheduling the convention is the right decision for our members, industry partners, and our association so that people can travel and gather safely in Dallas. I look forward to seeing all our friends in the hospitality industry Dallas this August,” Staton said.

About AAHOA:

AAHOA is the largest hotel owners association in the world. The nearly 20,000 AAHOA members represent almost one in every two hotels in the United States. With billions of dollars in property assets and hundreds of thousands of employees, AAHOA members are core economic contributors in virtually every community. AAHOA is a proud defender of free enterprise and the foremost current-day example of realizing the American dream.

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