

## America's Hoteliers Welcome New CDC Travel Guidelines

ATLANTA, Ga., April 2 – AAHOA President & CEO Cecil P. Staton issued the following statement in response to new guidelines issued by the Centers for Disease Control and Prevention (CDC) that greenlight fully vaccinated people to resume travel. Over 100 million Americans have had at least one dose of a coronavirus vaccine, and evidence of the vaccine's efficacy continues to grow:

“The new CDC travel guidelines are welcome news for America's hoteliers and the millions of Americans who are fully vaccinated against COVID-19. For more than a year, lockdowns, curfews, and quarantines in response to the pandemic decimated the travel and tourism industry as people simply stopped traveling. The Biden administration's aggressive vaccination goals and recent studies on the different vaccines' real-world effectiveness are giving people the confidence they need to safely resume pre-pandemic activities like travel. It could not have come at a better time for hoteliers, for the gradual reopening of America now could lead to significant increases in occupancy and revenue during the summer season. The hotel industry's road to economic recovery is long. A full recovery remains unlikely until at least 2023, but this news is a shot in the arm to the hotel owners and hospitality professionals who are eager to welcome guests back into their hotels and communities.”

### **About AAHOA:**

*AAHOA is the largest hotel owners association in the world. The nearly 20,000 AAHOA members represent almost one in every two hotels in the United States. With billions of dollars in property assets and hundreds of thousands of employees, AAHOA members are core economic contributors in virtually every community. AAHOA is a proud defender of free enterprise and the foremost current-day example of realizing the American dream.*

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