

AAHOA Names Ken Greene Interim President & CEO

ATLANTA, Ga., June 8 – In the wake of its recent announcement of a leadership transition, AAHOA is pleased to announce that it has appointed hotel industry veteran Ken Greene to serve as Interim President & CEO.

Ken is a well-known and highly respected industry veteran who is well-suited to lead AAHOA during the organization’s leadership transition. The Board’s selection of Ken as AAHOA Interim President & CEO reflects the group’s trust and utmost confidence that he can carry the organization forward as the industry continues to recover from the COVID-19 pandemic. Ken is eager to continue to execute upon the Association’s 2021-2023 Strategic Plan and serve alongside AAHOA’s Board and staff to continue its forward-thinking vision to be the foremost resource and advocate for America’s hotel owners.

During each chapter of Ken’s career, he’s been involved with AAHOA, its members, and industry partners. Prior to joining AAHOA, Ken served as a global leader of many iconic hotel brands, including President, Americas for Radisson Hotel Group, President & CEO for Delta Hotels and Resorts, and in various roles at Cendant Corporation, Wyndham Worldwide, and many of its divisions. Ken also recently founded Greenhouse Consulting, which focuses on acquisitions, management, and advisory services to the hospitality industry.

Ken has a deep understanding of and appreciation for the hotel industry and has many long-standing relationships that are well-suited to guide AAHOA during this leadership transition period. Ken also has served on and led several industry-related boards, providing and contributing to strategic direction in a number of capacities.

“Ken will be leading the Association in an interim capacity during a critical time for AAHOA Members and the hotel industry,” AAHOA Chairman Biran Patel said. “We are confident his experience, relationships, and extensive knowledge and appreciation of the industry are the perfect fit to serve in this capacity as AAHOA Members continue down the road to recovery.”

“AAHOA’s nearly 20,000 members represent the heart and soul of America’s hospitality industry and I am eager to step into this role, working alongside the hotel owners who drive our industry forward each and every day,” Ken said. “As our industry recovers from the COVID-19 pandemic, it’s a critical time for owners and America’s tourism industry, and I’m looking forward to bringing my extensive experience to the organization to help propel America’s hotel industry forward on the path to recovery.”

Over the course of Ken’s career, he’s had the opportunity to personally get to know and form relationships with many of AAHOA’s Members. Ken is well-positioned to build on AAHOA’s strong foundation as the organization carries out its vision of being the foremost resource and advocate for America’s hotel owners during this critical time in the industry’s recovery.

“We are confident Ken will bring the passion, dedication, knowledge, and insight he has exhibited in all of his prior roles within the industry to AAHOA and its members,” Patel said. “Please join us in congratulating and welcoming Ken in his new position as AAHOA Interim President & CEO.”

About AAHOA:

AAHOA is the largest hotel owners association in the world. The nearly 20,000 AAHOA members represent almost one in every two hotels in the United States. With billions of dollars in property assets and hundreds of thousands of employees, AAHOA members are core economic contributors in virtually every community. AAHOA is a proud defender of free enterprise and the foremost current-day example of realizing the American dream.

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