

AAHOA Statement on Signing of Juneteenth National Independence Day Act

ATLANTA, Ga., June 17 – AAHOA Interim President & CEO Ken Greene issued the following statement in response to President Biden signing the Juneteenth National Independence Day Act into law:

“America’s hoteliers applaud President Biden and the Congress for establishing Juneteenth as a legal public holiday. It is fitting that it is the first new holiday created since 1983 when Martin Luther King Jr. Day was signed into law. It is a great day for America. The day represents the end of slavery in the United States, and the timing could not be more appropriate. After the death of George Floyd last year, the eruption of protests highlighted the systemic racism in our country and reopened the dialogue about a subject that has plagued our country for centuries. Following the protests, many businesses, companies, and organizations made promises to do better when it comes to diversity, equity, and inclusion. It is easy to verbally commit to things, but the actions are what our community sees and believes. While America is taking great steps forward when it comes to equality, this is long overdue, and is also a reminder that we still have a long way to go. As the new interim AAHOA President & CEO, I am committed to making good on that promise.”

About AAHOA:

AAHOA is the largest hotel owners association in the world. The nearly 20,000 AAHOA members represent almost one in every two hotels in the United States. With billions of dollars in property assets and hundreds of thousands of employees, AAHOA members are core economic contributors in virtually every community. AAHOA is a proud defender of free enterprise and the foremost current-day example of realizing the American dream.

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