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AAHOA Applauds Formation of Congressional Franchise Caucus

WASHINGTON, D.C. – The Asian American Hotel Owners Association commended Rep. Rodney Davis (R, Illinois) and Rep. Collin Peterson (D, Minnesota) today for launching the bipartisan Congressional Franchise Caucus.

“Rep. Davis and Rep. Peterson need to be recognized for their tremendous leadership in forming and co-chairing the new Congressional Franchise Caucus,” said Chip Rogers, president and CEO of AAHOA. “Along with the founding members, they recognize the huge role that franchising plays in America’s economy. For the hotel industry in particular, it’s allowed countless AAHOA members to achieve the American Dream of owning their own business.”

The group will seek to highlight the impact of franchise businesses on the economy and help connect lawmakers with individual franchise business owners in their districts and across the country.

“Behind many of the brands we know are individual small business owners who have, in many cases, built their stores from the ground up,” said Rogers. “They’re hiring neighbors and contributing to the local economy like all others. The purpose of the caucus will be to highlight these stories for lawmakers so they can more fully understand the benefits of franchising.”

The founding members of the caucus are Rep. Ami Bera (D, California), Rep. Barbara Comstock (R, Virginia), Rep. George Holding (R, North Carolina), Rep. Jared Huffman (D, California), Rep. Mike Quigley (D, Illinois), Rep. Phil Roe (R, Tennessee) and Rep. Scott Tipton (R, Colorado).

Founded in 1989, AAHOA (www.aahoa.com) is the largest hotel owners association in the world, with more than 15,000 small business owner-members. AAHOA members own almost one in every two hotels in the United States.

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