

AAHOA Officers Take the Stage at RLHC/Vantage Conference

ATLANTA, December 5, 2016 - Asian American Hotel Owners Association (AAHOA) officers will join Red Lion/Vantage leadership on the main stage this week at the Red Lion Hotels Corporation/Vantage 2016 International Education Conference and Trade Show in Las Vegas.

AAHOA Chairman Bruce Patel, Vice Chairman Bhavesh Patel, Treasurer Hitesh “HP” Patel, Secretary Jagruti Panwala, and CEO Chip Rogers will spend two days with the Red Lion/Vantage family to talk about industry issues and build upon the already-strong relationship they enjoy with the brand. On Tuesday and Wednesday, event attendees will have the opportunity to visit the AAHOA booth on the conference trade-show floor, while Wednesday will feature an AAHOA presentation on the main stage.

In addition, AAHOA member attendees will have the opportunity to undergo Certified Hotel Owner (CHO) training and testing all day today.

“We’ve built an amazing relationship with both RLHC and Vantage over the years,” said AAHOA Chairman Bruce Patel. “Now that the two brands are one, we’re excited to consolidate and strengthen those relationships for maximum mutual benefit.”

Spokane, Wash.-based RLHC purchased Vantage Hospitality earlier this year. The 2016 conference is the first annual Red Lion event since adding Vantage to the RLHC family of hotels.

“I’m grateful to Red Lion for granting AAHOA such a strong presence at their annual conference this year,” said AAHOA CEO Chip Rogers. “We look forward to spending time with the brand’s franchisees and talking a little bit about AAHOA’s role in helping grow and develop the hotel industry.”

The conference will be held at the Hard Rock Hotel & Casino in Las Vegas. For more information, visit joinvantagehotels.com/conference.