

AAHOA Secretary Addresses Red Roof Inn Regional Conference

ATLANTA, June 9, 2016 -- Asian American Hotel Owners Association (AAHOA) Secretary Jagruti Panwala addressed audiences at the Red Roof Inn Regional Conference in Ocala, Fla., earlier today.

Panwala, who made industry headlines earlier this year when she became the first-ever female AAHOA officer, spoke to Red Roof Inn executives and franchisees on the need to maintain a strong AAHOA-Red Roof relationship in the face of serious regulatory threats.

"AAHOA is grateful to Red Roof for its continued support and for the ongoing partnership between the two organizations," Panwala said. "Now, more than ever, we must remain united in our efforts on the lodging industry's behalf."

Panwala also provided an AAHOA update and shared the AAHOA leadership team's vision for the next 12 months.

"[AAHOA] Chairman [Bruce] Patel is a strong and capable leader," she said. "There are many exciting things in the works at AAHOA this year, thanks to his vision and to our excellent staff."

The next Red Roof Regional Conference will be held August 10-11, 2016, in Las Vegas.

AAHOA is the largest hotel owner's association in the United States. The more than 15,000 AAHOA members own almost 50% of all U.S. based hotels. Each year AAHOA members donate hundreds of thousands of dollars to their local communities.

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