



FOR IMMEDIATE RELEASE

AAHOA to Sponsor Revenue Strategy Summit

ATLANTA, July 6, 2016 - The Asian American Hotel Owners Association (AAHOA) is proud to sponsor tomorrow's Revenue Strategy Summit (RSS) in Washington, D.C.

RSS, now in its fourth year, is expected to draw about 300 industry executives and owners from around the country for a full day of networking and education on crucial hospitality-industry issues such as direct-booking initiatives, loyalty programs, and the true impact of the sharing economy.

Greg Marsh, co-founder of luxury vacation-home service onefinestay, will deliver the keynote address.

"AAHOA is proud to be an industry sponsor of this year's Revenue Strategy Summit," said AAHOA President and CEO Chip Rogers. "RSS and industry events like it offer invaluable avenues for hoteliers to stay up to date on the very latest news and issues in hospitality, and I encourage each and every AAHOA member to attend if at all possible."

AAHOA is joined at RSS by fellow industry sponsors Thayer Ventures, the Hospitality Asset Management Association, and Cornell University School of Hotel Administration's Center for Hospitality Research.

Founded in 1989, AAHOA (www.aahoa.com) is the largest hotel owners association in the world, with more than 15,000 small business owner-members. AAHOA members own almost one in every two hotels in the United States.

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