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**CONTACT: Kate Viana (404) 419-8983**

### **AAHOA Treasurer to Address Final Red Roof Regional Meeting of 2016**

ATLANTA, Oct. 11, 2016 - Asian American Hotel Owners Association (AAHOA) Treasurer Hitesh “HP” Patel will take the stage in Houston today at the final Red Roof Inn regional meeting of 2016.

Mr. Patel will provide an update on AAHOA’s priority initiatives in 2016 and its record-setting growth.

“AAHOA’s brand relationships are a huge part of its continuing success,” he said. “It’s a privilege to speak to Red Roof franchisees and to be included at the year’s last regional meeting.”

Red Roof Inn regional meetings are open only to Red Roof franchisees and special guests.

*Founded in 1989, AAHOA is the largest hotel owner’s association in the world, with more than 15,000 small business owner-members. AAHOA members own almost one in every two hotels in the United States.*

#### **About Red Roof:**

*Red Roof is a leader in the economy lodging industry with franchised, corporate-managed, and corporate-owned properties, serving millions of guests each year. With coast-to-coast locations, Red Roof has over 470 properties in the U.S. Red Roof is also expanding internationally to Brazil, Canada, Thailand and Japan. The primary goal at Red Roof is to provide customers a savings without sacrificing comfort. The brand has been investing significantly to renovate and upgrade hotels nationwide with sleek and modern NextGen® redesign elements. The Red Roof NextGen hotels feature updated, stylish and home-like interior and exterior designs that demonstrate the Red Roof dedication to providing customers with an affordable stay in a clean, comfortable and modern room. The company is rolling out Red Roof PLUS+®, an enhanced Upscale Economy® offering at a value price, committed to “Adding More Wow to Your Stay!®”. Nice Place. Nice Price® is what every consumer can expect when they stay at any Red Roof location; and because the company has a single brand in their portfolio, Red Roof also offers franchisees One Brand. One Focus™. The Red Roof loyalty program, RediCard®, is the richest in the industry rewarding members with free nights with only 6,000 points, advance notice of special offers, and complimentary bottled water each day of their stay. Traveling with your pet? Don’t forget that at Red Roof ‘you stay happy, pets stay free’ as one well-behaved pet is welcome per room, nationwide. The Columbus, Ohio based company has more than 4,500 employees. For more information or reservations, call 800.RED.ROOF (800.733.7663) or visit [www.redroof.com](http://www.redroof.com).*