



ALLIED ATTORNEY PROGRAM

BECOME AN AAHOA MEMBER ALLY

This is your opportunity to gain recognition and put your firm in front of influential hoteliers.

BEING AN ALLY HAS ITS PERKS

With AAHOA, you'll gain unparalleled access to hotel owners and hospitality professionals across the country.

AAHOA's nearly 20,000 members are in constant need of legal advice or representation on an array of topics, including ADA, franchise agreements, liquidated damages, human resource issues, evictions, and so much more. We want to refer these calls to your firm. AAHOA members own hotels in every region and in all 50 states. **This is your chance to become an ally to hoteliers who are in need of your expertise.** Joining AAHOA's Allied Attorney Program offers you a tremendous amount of exposure to hotel owners and industry partners across the country.



AAHOA MEMBERS ARE LOOKING FOR YOUR EXPERTISE

With billions of dollars in property assets and hundreds of thousands of employees, America's hotel owners face unique challenges and are in need of legal counsel and representation year round. With new legal issues brought on by COVID-19, our members need legal guidance now more than ever. Don't miss this exciting opportunity to partner with AAHOA and help America's hoteliers navigate the industry's constantly changing landscape.

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ABOUT AAHOA

AAHOA is one of the most respected and influential organizations in the industry and is the largest hotel owners association in the nation. Our nearly 20,000 members own approximately half of all U.S. hotels.

Our mission is to advance and protect the business interests of hotel owners through advocacy, industry leadership, professional development, member benefits, and community engagement.

TOP 3 REASONS TO PARTNER WITH AAHOA



Get direct access to decision-makers and industry leaders.

We give you direct access to hotel owners and hospitality professionals nationwide.



Increase brand relevance, affinity, and visibility.

When you brand your company as an ally of AAHOA, you're also branding your firm as a supporter of what is important to hoteliers.



Access more than just members and enjoy all that AAHOA has to offer.

When you partner with AAHOA, you also gain access to the ability to contribute to our magazine, host educational webinars, speak at industry events, and participate in networking events, thus extending your reach beyond our membership.

Your investment of just

\$1,995

includes one year of:

- Allied Attorney referral listing on aahoa.com
- Consideration for webcast speaking opportunities and educational one-pagers
- Consideration for contributions to *Today's Hotelier* magazine's Legal Corner
- Referrals by AAHOA to our nearly 20,000 members
- Consideration for speaking opportunities at hundreds of AAHOA events annually
- Content promotion through AAHOA's digital media channels
- Opportunities to sponsor and exhibit at AAHOA events at the local, regional, and national level

Get your firm in front of AAHOA's influential leaders by contacting sales@aahoa.com to learn more today or go to aahoa.com to apply.



JOIN NOW!

