

AAHOA Partnership Discount

CBRE Hotels' Americas Research and the Asian American Hotel Owners Association (AAHOA) are pleased to offer a discounted rate of 10% off the retail cost of our Hotel Horizons® National and market level reports. Contact CBRE Client Services to claim your discount: websales@cbre.com, 855.223.1200.

Hotel Horizons® Forecast Reports

HOTEL HORIZONS® U.S. Market Level

Analyze the historical and expected performance of 60 major U.S. lodging markets with a variety of economic, demographic, and benchmarking statistics. Five years of supply, demand, occupancy, ADR and RevPAR for the upper-priced and lower-priced segments at the market and submarket level. Export and chart a variety of variables. Data is refreshed quarterly.

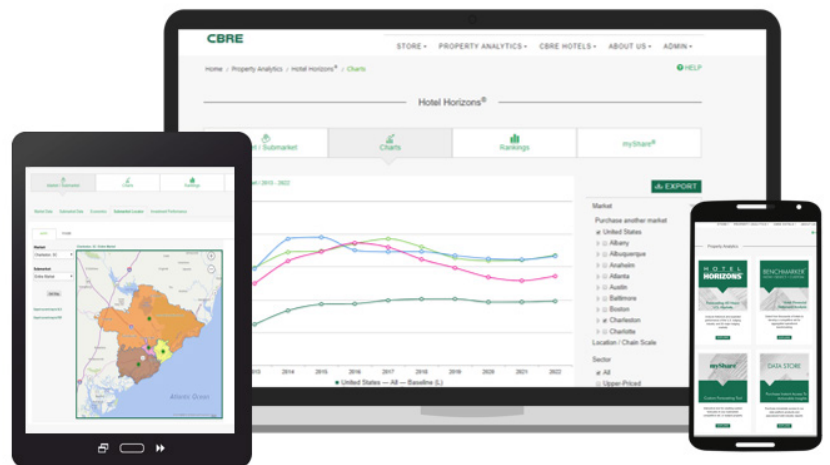
HOTEL HORIZONS® U.S. National Level

View the historical and expected performance for the U.S. lodging industry with each of six national chain-scale concepts: luxury, upper upscale, upscale, upper midscale, midscale, and economy. Filter by seven location categories: resort, urban, suburban, small metro/town, interstate, airport, and all. Data is refreshed quarterly.

Experience the Data Platform

PIP.CBREHOTELS.COM

Through the Property Information Portal (PIP), clients of CBRE Hotels' Americas Research have direct 24-hour on-demand access to analytical tools and data to evaluate the performance of hotel markets and assets in the United States and Canada. The tools leverage the firm's econometric forecasting and operational benchmarking expertise and are available at: pip.cbrehotels.com



About CBRE Hotels' Americas Research

FORECASTS

TRENDS

ANALYSIS

BENCHMARKING

CBRE Hotels' Americas Research specializes in analyzing and reporting on both the historical and future performance of the lodging industry. Our team of experts prepares a variety of forecast and benchmarking reports, as well as maintain extensive databases of hotel income statements and property prices. These reports and data provide the foundation for strategic planning by all who have an interest in hotel property financial performance.