

Brought to you by the AAHOA Hotel Owners Academy™

# AAHOA/P&G PROFESSIONAL'S TRAINING IN HOTEL SANITIZATION AND CLEANLINESS

The Latest Training Certificate Program for Hotel Owners and Your Staffs



## SANITIZATION IS TOP OF MIND

Sanitization is top of mind – for everyone. For hoteliers especially, it's critical to communicate that your property is thoroughly cleaned and disinfected regularly to help reassure guests that it's safe to stay.

## DID YOU KNOW?\*

# 57%

of guests expect more transparency around what hotels are doing to keep guests safe and rooms clean, both in person and on the company website.

# 67%

of guests expect to see more thorough and frequent cleaning and 61% expect to see more visible methods of cleaning, like pamphlets and signage.

# No. 1

Cleanliness and housekeeping procedures were ranked as the most important attributes for hotel guests, surpassing both the price of the room and location of the hotel.

# 70%

of travelers say they would be more likely to pick a hotel room if they knew the business was using a personally recognizable and trusted brand of cleaning products.

## NEW TRAINING FOR THE INDUSTRY

AAHOA has partnered with P&G Professional to create the AAHOA/P&G Professional's Training in Hotel Sanitization and Cleanliness, which covers what every hotelier needs to know, including infection prevention and control, high-touch points, sanitizing soft surfaces, communications, elevating the guest experience, and more!



## THIS PROGRAM IS COMPLETELY FREE FOR EVERYONE

The entire hospitality industry is invited to take this completely FREE program. Participants who successfully complete the course and brief assessment will also receive a Certificate of Completion.

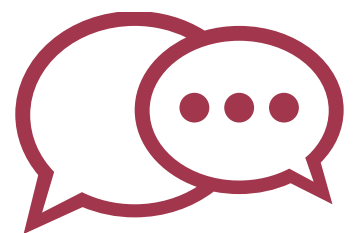
## TAKE THE TRAINING IN LESS THAN 30 MINUTES

Signing up for the training is quick and easy and the training takes less than 30 minutes to complete. After the training video, complete a brief assessment with a passing score and your Certificate of Completion will be emailed to you within 2-4 business days.



## WHAT OTHERS ARE SAYING ABOUT THE TRAINING

- I enjoyed all of the training. I think it's very important to have these training sessions. It allows for me to keep up with all the daily developments with this pandemic and cleanliness protocol. – GM
- The training was very good and I learned a lot, actually I'm going to have my family and entire hotel staff do it! – Owner
- Informative information, along with terms I had no idea about. Good overall presentation for the time allotted. – Hospitality Attorney



**TAKE THE TRAINING TODAY**

VISIT [AAHOA.COM/CLEANINGCERT](http://AAHOA.COM/CLEANINGCERT) TO LEARN MORE AND ACCESS THE TRAINING TODAY!

\*A May 2020 study by P&G Professional that surveyed 850 frequent business and leisure travelers and 974 diners about how COVID-19 has impacted their expectations about future travel and dining experiences.

