

8 THINGS YOU MAY NOT KNOW ABOUT HUMAN TRAFFICKING

January is National Slavery and Human Trafficking Prevention Month.

AAHOA has long been working to end human trafficking, and we stand strong alongside the hospitality industry that has been working at the forefront of the movement to eradicate it. Hoteliers are uniquely positioned to help prevent this crime and help save lives by denying exploiters access to their properties. But you can do so only if you know how to look for and identify the signs of human trafficking.

36% INCREASE

RESEARCHERS EVALUATED OUTCOMES OF BEST'S TRAINING AND FOUND AN INCREASE IN HOTELIERS' ABILITY TO IDENTIFY SEX TRAFFICKING, WITH 44% OF PARTICIPANTS IDENTIFYING ONE TO FIVE CASES AFTER TRAINING (VS. JUST 8% BEFOREHAND).(4)



40.3 MILLION

40.3 MILLION PEOPLE WORLDWIDE ARE VICTIMS OF HUMAN TRAFFICKING.(6)

1 IN 6



16+% OF ENDANGERED RUNAWAYS REPORTED IN THE U.S. ARE LIKELY TO BECOME SEX TRAFFICKING VICTIMS.(2)

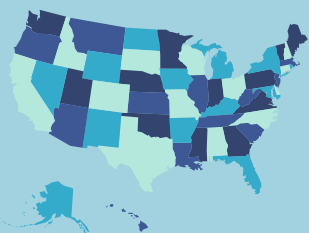


NEARLY 1 IN 5 ARE MEN

HUMAN TRAFFICKING AFFECTS MEN, TOO. SINCE 2012, THE NATIONAL HUMAN TRAFFICKING HOTLINE HAS REPORTED 18% MEN.(1)

\$99B

\$99 BILLION PER YEAR IS MADE FROM SEX TRAFFICKING AND IS REPORTED IN ALL 50 STATES AND U.S. TERRITORIES.(2)



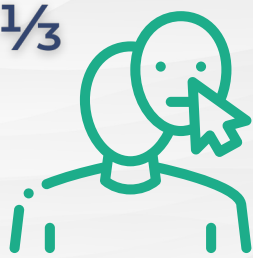
DO NOT DISTURB



MANY HOTELS HAVE REMOVED "DO NOT DISTURB" SIGNS, REPLACING THEM WITH "ROOM OCCUPIED" SIGNS. THIS GIVES STAFF THE RIGHT TO ENTER ROOMS TO CHECK ON GUESTS AND PROPERTY SAFETY.(5)

MORE THAN 1/3

37% OF HOTEL AND MOTEL RESERVATIONS MADE FOR SEX TRAFFICKING PURPOSES ARE MADE IN A FAKE NAME.(3)



MAJORITY ARE ADULTS

HUMAN TRAFFICKING DOES NOT ONLY HAPPEN TO CHILDREN. SINCE 2012, NATIONAL HUMAN TRAFFICKING HOTLINES HAVE REPORTED THAT 62% WERE ADULTS.(1)



EARN YOUR CERTIFICATE TODAY

AAHOA offers BEST Inhospitable to Human Trafficking Training, Sponsored by AAHOA, completely digital and free for all AAHOA Members and their employees. Complete the training on your own or as a part of a group. Just 30 minutes of online training can help you and your staff identify the signs of human trafficking – helping to save lives and protect your business.



No Cost



Digital



30 Minutes

Learn more at AAHOA.com/HTAT

Sources

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- https://dod.defense.gov/News/Special-Reports/0118_National-Slavery-Human-Trafficking-Prevention-Month/
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