



AAHOA Launches Two-Day Hotel-Development Workshop in Dallas

ATLANTA, March 1, 2017 - The Asian American Hotel Owners Association (AAHOA) will launch its “How to Develop a Hotel Workshop” tomorrow in Grapevine, Texas, just outside Dallas.

The workshop will span two days and is the second of its kind. The first two-day AAHOA workshop, “How to Form a Management Company,” was held last October. Both workshops sold out in just a few weeks, indicating a demand that AAHOA will meet with additional workshop dates throughout 2017 and beyond.

This week’s event will be facilitated by Tarun Kapoor, managing director of Kapoor & Kapoor Hospitality. The workshop will cover site and franchisor selection, pre-opening and ramp-up, financing, and design and development.

A panel titled “Lessons from Successful AAHOA Developers” will be moderated by Mr. Kapoor and feature CEOs from some of Texas’ most prolific hoteliers and AAHOA members. Other speakers include Kirsten Mathews, a senior loan officer at Live Oak Bank, and Patrick Campbell, managing member and founding principal at Construction 1.

“We’ve assembled an all-star slate of panelists and speakers for this workshop and have received an incredibly enthusiastic response,” said AAHOA President and CEO Chip Rogers. “Providing first-class opportunities for professional development is a top priority for AAHOA and this workshop is the best available of its kind.”

The workshop will be held at the Courtyard & TownePlace Suites DFW Airport North. Registration and the waiting list are now closed. For information on future AAHOA workshops, please visit AAHOA.com.