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### **AAHOA Chairman to Speak at Latino Hotel Association Annual Conference**

MIAMI, July 26—Bhavesh Patel, chair of the Asian American Hotel Owners Association (AAHOA), will give brief remarks at the annual Latino Hotel Association (LHA) conference on Wednesday. Patel is also moderating a panel discussion – Hotel Investment 101 – that will unpack the nuts and bolts of hotel financing, franchising, development and operations management.

John Lancaster, director of franchise development at Choice Hotels International; Juan Corvinos, managing director of development for Central America, Andean and Hispanic Caribbean Regions at Hilton Worldwide; Matt Hostetler, senior vice president of franchise sales and development for Red Roof Inn, and Louis Alicea, director of development, Latin America/Caribbean region, for Wyndham Hotel Group are expected to weigh in on the panel.

“AAHOA is committed to ensuring the business growth and development of all hoteliers. As such, we are honored to stand united with LHA in support of that goal, and participate in the annual conference once again this year,” Patel said.

The theme of the LHA conference this year is: empowering more Latinos in hotel ownership. Hotel industry executives and thought leaders from around the country will convene to educate, network and share best practices on hotel ownership and investment with their peers and colleagues.

LHA is a nonprofit association dedicated to representing the business interests of Latino hotel owners, operators and developers, and increasing Latino participation in the hospitality industry.

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*AAHOA is the largest hotel owners association in the world. The more than 16,000 AAHOA members own almost one in every two hotels in the United States. With billions of dollars in property assets and hundreds of thousands of employees, AAHOA members are core economic contributors in virtually every community in the United States. As an association, AAHOA is a proud defender of free enterprise and the foremost current-day example of realizing the American Dream.*