



## **Red Roof Inn Leadership: “No Inspections” for AAHOA Members at Annual Convention**

ATLANTA, February 27, 2017 - The Asian American Hotel Owners Association (AAHOA) announced today that Red Roof Inn leadership has pledged a QA holiday for its AAHOA-member owners during the 2017 AAHOA Convention & Trade Show.

The idea for the holiday originated with 1997 AAHOA Chairman JP Rama, who suggested it as a way to enable convention attendees to give their full attention to convention resources.

The holiday represents a strong and growing partnership between Red Roof and AAHOA as well as an opportunity for franchisors and franchisees to work together on an issue that affects both parties.

“This inspection holiday means more than just a few days’ break from day-to-day ownership issues,” said AAHOA President and CEO Chip Rogers. “It represents Red Roof’s recognition that when their owners are able to take full advantage of the AAHOA convention’s resources, they go back to their properties better, more effective hoteliers.”

“At Red Roof, we pride ourselves in listening to and supporting our franchisees and all they do to continue to propel the brand beyond the competition,” says Phil Hugh, Chief Development Officer, Red Roof. “We recognize that the 2017 AAHOA Convention & Trade Show is a multiplatform event that will educate and inspire. Hopefully halting property inspections for our AAHOA members during the conference will allow our franchisees the freedom to immerse themselves in this important event.”

The AAHOA convention will be held April 11-14 in San Antonio at the Henry B. Gonzalez Convention Center. For more information, please visit [aahoa.com](http://aahoa.com).

*Founded in 1989, AAHOA is the largest hotel owner’s association in the world, with more than 16,000 small business owner-members. AAHOA members own almost one in every two hotels in the United States.*