



## **Smoothie King CEO to Headline AAHOA Young Professionals Conference**

ATLANTA, June 1, 2016 -- The Asian American Hotel Owners Association (AAHOA) is pleased to announce that Smoothie King CEO Wan Kim will offer closing remarks at its annual Young Professionals (YP) Conference this month in New Orleans.

The son of a massively successful Korean electronics manufacturer, Kim opted out of the \$200-million family business to pursue his own dreams. He opened the first Smoothie King outside of the United States in 2003, when he was barely 30 years old.

Today, there are nearly 700 Smoothie King locations worldwide, including 130 in South Korea.

Kim is known for his determined, hands-on approach to business. "I like to work hard and sweat and then see the results," he has said.

"I have the utmost admiration for Mr. Kim's entrepreneurial ambition and focus," said AAHOA President and CEO Chip Rogers. "I thank him sincerely for sharing his wisdom with our young hotelier-members and look forward to his remarks."

AAHOA members who attend the YP conference will be granted complimentary admission to the Hospitality Industry Technology Exposition & Conference (HITEC), also in New Orleans, on June 20-23. Conference attendees will also have the opportunity to attend leadership-focused education sessions and meet with top Marriott representatives.

To register for the 2016 AAHOA Young Professionals Conference, please visit [AAHOA.com](http://AAHOA.com).

*AAHOA is the largest hotel owner's association in the United States. The more than 15,000 AAHOA members own almost 50% of all U.S. based hotels. Each year AAHOA members donate hundreds of thousands of dollars to their local communities.*

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