

OXFORD ECONOMICS STUDY

AAHOA OWNERSHIP & ECONOMIC IMPACT



AAHOA-member properties represent a significant part of the U.S. economy. To quantify these important impacts, AAHOA engaged Oxford Economics, an international leader in global forecasting and quantitative analysis, to conduct a comprehensive economic impact analysis. Here are just some of the impressive findings.

60%

AAHOA Members own 60% of U.S. hotels

34K

34,260 AAHOA hotels in the U.S.

3.1M

Representing 3.1 million guest rooms



3.5 million guests staying at AAHOA hotels each night

These guests would fill all 30 NFL stadiums + all 31 MLB stadiums



1.1 million employees work at AAHOA hotels; earning \$47 billion

As many employees as FedEx and Home Depot combined



Tax revenue per U.S. household supported by AAHOA hotels

*\$789 federal, state, and local taxes
\$402 state and local taxes*

OTHER IMPACTS

\$139B

\$139 billion of hotel sales annually at AAHOA Member properties

4.2M

AAHOA Members support 4.2 million U.S. jobs

\$50B

AAHOA Members purchase \$50 billion from suppliers each year

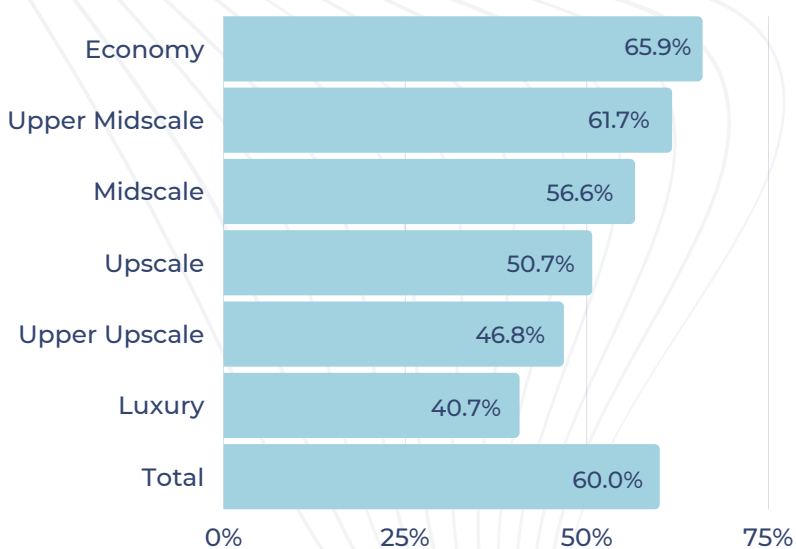
\$24B

Capital investment, including reinvestment and new development

\$368.4B

of GDP, representing a contribution to U.S. gross domestic product

AAHOA MEMBER SHARE OF U.S. PROPERTIES BY HOTEL CLASS



ABOUT THE STUDY

- Phased process: two-year research timeline
- Deep dive on sample of 5,000 hotels
- +/-1.4% margin of error
- Industry data providers:



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